

# Crowdsourced Testing

By driving down testing times, slashing costs and vastly increasing test coverage, crowdsourced testing is sending shockwaves throughout the software testing industry.

For suitable applications and test types, the benefits are dramatic. Testing that once covered 2 to 5 devices, can now cover 20 to 50 devices. You can ramp up testing in hours instead of weeks. Also, by accessing a global pool of talented testers, you can find exactly who you need and reduce overall testing costs.

## WHAT IS CROWDSOURCED TESTING?

Rather than engaging one or two full-time testers, with crowdtesting you engage a network of part-time testers around the globe (or more locally based if you prefer). By testing applications on real devices with real users, companies can vastly improve defect detection rates and shorten time-to-market.

You will have access to Australia's largest group of specialist testers and the largest network of testers globally – only with crowdsprint.

TRADITIONAL TESTING		CROWDSOURCED TESTING
2 to 3 FULL-TIME TESTERS	<<<< ENGAGE >>>>	50+ PART-TIME TESTERS
10 to 20 DAYS FOR TESTING	<<<< SCHEDULE >>>>	3 to 5 DAYS FOR TESTING
2 to 5 DEVICES AND PLATFORMS	<<<< TEST >>>>	20 to 50 DEVICES AND PLATFORMS
300 PERSON HOURS	<<<< UTILISE >>>>	1000+* PERSON HOURS

\*Based on data collected from crowdsprint functional exploratory test cycles.

"It's rare to experience a marketplace change that has such a material impact on the way you work, not only in terms of efficiency, but also in terms of transforming capabilities."

- Steve Coles, CIO | Allianz

## WHY WE'RE AUSTRALIA'S LEADING CROWDTESTING PROVIDER:

- > We're Australia's only company with onshore delivery and management capabilities.
- > We provide access to the world's largest pool of testers.
- > We manage crowdtesting to ensure all requirements are met.
- > We monitor and manage test coverage and performance of test teams.
- > Choose from the world's leading crowdtesting platforms. Each platform has unique strengths and different platforms suit different client needs.
- > We provide an Elite Crowdtesting Service: our clients can access crowdtesters who have signed confidentiality agreements, and crowdtesters who are ranked for performance (top 1 to 1000).

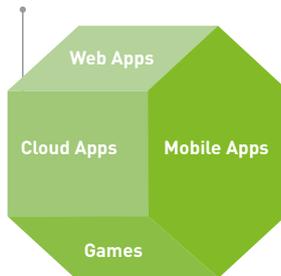
## INTEGRATE CROWDTESTING WITH TRADITIONAL TESTING

Crowdtesting doesn't replace traditional testing; rather it's a powerful tool that complements more traditional skills and techniques. Our primary objective is to ensure our client's crowdtesting dovetails with their in-house or out-sourced testing. In Australia, only crowdsprint combines the power of crowdtesting with expertise in traditional testing.

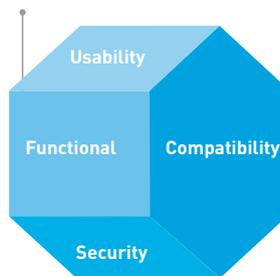
**For faster, cheaper, effective testing, find out how you can harness crowdtesting's benefits today.**

## Assemble a business case for crowdsourced testing

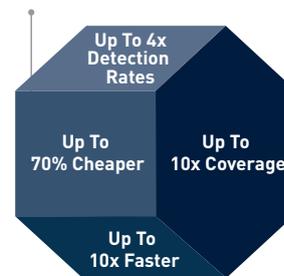
### Many Applications



### Many Test Types



### Many Benefits



"Crowdtesting allows us to understand customer perspectives from multiple locations with multiple devices. We can also shorten test cycles, boost conversion rates, lower costs, and ultimately, improve customer experiences."

- Garry Whatley, CIO | Corporate Express