

# CHART A CLEAR COURSE TO CROWDTESTING'S BENEFITS

## EXPLORE FASTER, CHEAPER, MORE EFFECTIVE TESTING

**START HERE >>>**

### ENGAGE THE MARKET LEADER

- WE'RE AUSTRALIA'S ONLY COMPANY WITH ONSHORE DELIVERY AND MANAGEMENT CAPABILITIES



### START TESTING FAST

- RAMP UP YOUR TESTING TEAM IN HOURS NOT WEEKS
- TEST ON-DEMAND WHENEVER IT SUITS YOU



### ACCESS WORLD'S LARGEST POOL OF TESTERS

- ENGAGE UP TO 100,000 TESTERS GLOBALLY AND 1,000s OF SPECIALIST TESTERS LOCALLY – ONLY WITH CROWDSPRINT



### INCREASE COVERAGE DRAMATICALLY

- TEST 20 TO 50 DEVICES INSTEAD OF 2 TO 5 DEVICES
- ENSURE TESTING COVERS ALL REQUIRED PLATFORMS AND DEVICES



### TEST WITH THE RIGHT CROWD

- WE MANAGE THE CROWD TO ENSURE CONSISTENCY AND QUALITY
- TESTERS ARE SCREENED, SCORED AND PROVEN



### INTEGRATE WITH CURRENT TESTING

- ENSURE YOUR CROWDTESTING DOVETAILS WITH IN-HOUSE OR OUT-SOURCED TESTING – ONLY WITH CROWDSPRINT



### TEST WHAT'S REAL

- TEST ON REAL DEVICES USING REAL NETWORKS WITH REAL USERS
- TARGET TESTING BY SELECTING TESTER DEMOGRAPHICS



### LEVERAGE STANDARDISED RESULTS

- EVERY DEFECT INCLUDES PROCESS DESCRIPTION, RESULTS, FREQUENCY, SEVERITY, SCREENSHOTS / VIDEO AND INDIVIDUAL INFORMATION



### TRIAL WITH A PROOF-OF-CONCEPT

- ATTRACTIVE PRICING AVAILABLE FOR SMALL-SCALE TRIALS AND PROOF-OF-CONCEPT PROJECTS



**TO REALISE CROWDTESTING'S BENEFITS, TALK TO US TODAY**

